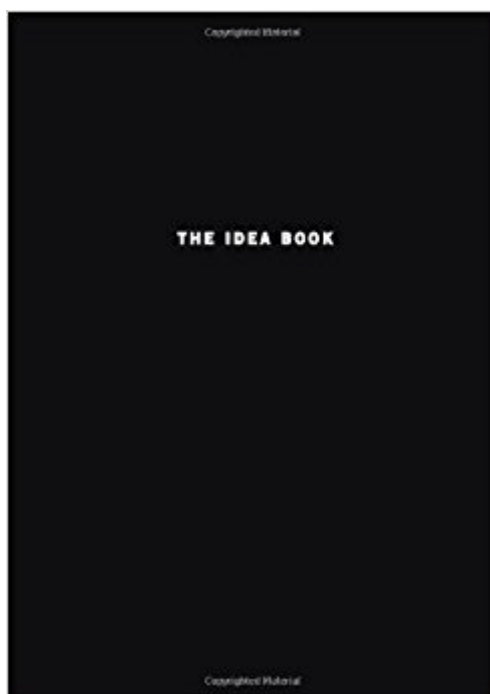


The book was found

# The Idea Book



## Synopsis

A book on creativity should not be like other books. The Idea Book is 150 pages of ideas, 150 empty pages for your own idea. It's an idea book. The book part consists of 63 different chapters on how you can develop new ideas. Every chapter ends with a practical activity, or exercise, where the reader can practice the lesson of that chapter. The book is full of stories, anecdotes, and quotes about how to generate ideas. The notebook part is a place for you to work on and store your best ideas. Follow the tradition of a long line of creatives who have used a small, black notebook to catch their ideas. The combination of creativity boosts from the chapters, and a beautiful notebook for your ideas makes The Idea Book the perfect companion for anyone who wants to nurture their creativity.

## Book Information

Hardcover: 304 pages

Publisher: Interesting.org; 1st edition (October 10, 2006)

Language: English

ISBN-10: 9197547034

ISBN-13: 978-9197547031

Product Dimensions: 6 x 1 x 8.5 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (12 customer reviews)

Best Sellers Rank: #465,981 in Books (See Top 100 in Books) #38 in [Books > Business & Money > Economics > Interest](#) #5449 in [Books > Business & Money > Management & Leadership > Management](#)

## Customer Reviews

I had the privilege to see Fredrik Haren speak at a conference and I was so inspired that I immediately purchased his book. This book helps you think about problems, work and life from a different perspective. Great book!

It's easy to stop being creative in the day to day tasks. This book really helps you get back to having a more free moving mind and inspires you to rethink, improve and create new solutions, services or products. This has been my present I give to all my new clients for many years now and everyone loves it no matter what industry they are from. In one word; Kickass!

So you think you have all the ideas in your mind and can rake it up anytime, anywhere? Think again...Our memory banks are built in a LIFO manner. i.e. We find it easy to remember or recall what went in last. Think about it : What did you have last wednesday for lunch? Now, what did you have yesterday for dinner? Which is easier to recall?So here comes the purpose of having an idea book : I can retrieve my memories, my inspiration and my ideas in a giffy. But did I mention hefty? Yes, at \$35 good ones it seems costly to pay for an idea book or a notebook to be frank. But then again, what about some stories to stir that inner magic of yours and take what really matters to the next level. Priceless.It's meaty, it's heavy but it's going to feed thoes ideas you had long thought of but never exhalted. Here's your chance.In essence, this book is not a miracle, nor is it magically. Rather, it's a catalyst for one to exploit and realise what this world now truly needs - a good idea.

I really like the short different stories that Fredrik describes in his book. It's not really a reading book but more an inspiration book that shows the large variety of how creativity can help the world. You can open it, read one story, stop reading, reflect, make some notes and open the book again on another page. Certainly recommended.

A truly inspiring and "different" book on everyday themes! With lots of blank pages to fill in. Use the book. It's looonging to get USED.I have also other books from the same author. As a songwriter these book are indispensableâ |!

This was an excellent book and I greatly enjoyed reading it. I use it to make short notes. Keep up the good work and I look forward to reading more of your books.Prasanna PereraSri Lanka

[Download to continue reading...](#)

Stonescaping Idea Book (Taunton's Idea Book Series) Ribbon Trims: An Embellishment Idea Book (Embellishment Idea Books) Backyard Idea Book: Outdoor Kitchens, Sheds & Storage, Fireplaces, Play Spaces, Pools & Spas (Taunton Home Idea Books) Kitchen Idea Book (Taunton Home Idea Books) Window Treatments Idea Book: Design Ideas \* Fabric & Color \* Embellishing Ready (Taunton Home Idea Books) The Dalai Lama Book of Quotes: A Collection of Speeches, Quotations, Essays and Advice from His Holiness (Little Book. Big Idea.) The Typography Idea Book: Inspiration from 50 Masters The Songwriters Idea Book: 40 Strategies to Excite Your Imagination, Help You Design Distinctive Songs, and Keep Your Creative Flow A Beautiful Mess Photo Idea Book: 95 Inspiring Ideas for Photographing Your Friends, Your World, and Yourself The LEGO Technic Idea Book: Simple Machines The LEGO Technic Idea Book: Fantastic Contraptions

The LEGO Technic Idea Book: Wheeled Wonders Free-Motion Quilting Idea Book: 155  
Mix & Match Designs Bring 30 Fabulous Blocks to Life Plus Plans for  
Sashing, Borders, Motifs & All-over Designs The Weaver's Idea Book: Creative Cloth on a Rigid  
Heddle Loom Pool Idea Book The Mosaic Idea Book: More Than 100 Designs To Copy and Create  
The Idea Book The LEGO Power Functions Idea Book, Vol. 1: Machines and Mechanisms The  
LEGO Power Functions Idea Book, Vol. 2: Cars and Contraptions The LEGO MINDSTORMS EV3  
Idea Book: 181 Simple Machines and Clever Contraptions

[Dmca](#)